

Anna Nelson-Daniel

UX Designer with over five years of relevant professional experience in art and design

PROFESSIONAL EXPERIENCE

User Experience (UX) Design Consultant | Love Home | Atlanta, GA | May - June 2019

- Strategized with UX design team to conduct research and design a mobile-responsive website for client pivoting from B2C to B2B
- Gathered user insights from scripted usability testing and task analysis
- Presented deliverables to client, including user research, competitive analysis of e-commerce business software, storyboard, user journey map, UI style guide, digital wireframes, and high-fidelity mockups

Art Writer + Editor | Art Papers, ArtsATL, Burnaway, Glasstire | Remote | Feb 2015 - Present

- Published over 25 written articles on art and design, including artist studio visits and exhibition reviews
- Met deadlines consistently as part of a cross-functional team
- Photographed artists for select artist profiles

Gallery Manager + Designer | Brickworks Gallery | Atlanta, GA | Nov 2016 - Nov 2018

- Designed exhibition materials such as press releases and animated graphics generating traffic to company website and e-commerce platforms
- Managed gallery inventory of over 200 works including sales
- Developed client base during exhibition openings and special events

Special Lecturer | Chelsea College of Art at Tate Modern | London, UK | Nov 2014

- Led lecture series in postgraduate art theory at the Tate Modern, including an on-site, critical analysis of Richard Tuttle sculpture in Turbine Hall
- Educated students on the role of space in contemporary art installations

EDUCATION

2019 | General Assembly

Atlanta | User Experience Design Immersive

2014 | University of the Arts London (UAL) – Chelsea College of Art and Design

London | Master's Degree with Merit, Fine Art

2012 | Emory University

Atlanta | Bachelor's Degree, Art History and Visual Arts

SKILLS

- Agile methodology
- Data analytics
- HTML, CSS, JavaScript
- Research methods
- Responsive design
- Wireframing, prototyping
- Visual design concepts
- Personas, user journey maps
- UI Design, UX Design
- Written and verbal communication

TECHNOLOGY

- Adobe Creative Suite, including Adobe XD, Photoshop, Illustrator, Lightroom
- InVision, Invision Studio
- JavaScript
- Mac OS, PC
- Microsoft Office
- Artsy
- ArtCld
- Sketch

CONTACT

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